COVID Clinic Weekly Email

*Sent if we do OR DO NOT have doses.*

# If Doses Available/Clinic This Week:

SUBJECT: COVID CLINIC THIS WEEK! RESERVE A SPOT!

Yay! We have received a number of doses of COVID vaccine and will distribute them via mass clinic:

 **Wednesday, January 20th from 1-6 pm**

 **Woodstock Community Center**

 56 Rock City Road, Woodstock, NY 12498

Here’s what you should do **RIGHT NOW**:

1. [**Click Here To Reserve Your Spot**](https://trk.klclick1.com/ls/click?upn=9McQJaaJqikCa4D1Pz44IGeXtoAqBOypDUc8dR6tCdNHskDNbZdOCvpeHSa07E3w5oTi6EWP6e1Egxyp-2BBdgOyxroPquEyIfdKEtd88s-2BZOfDhU1A2ELatj9LF0TL-2FmPjecNDjOqtuAUH8CXzKSVKkde78ZUEN8uaHigSrAKHdBNYgP2VgXTZUj9Pb9Lt3WLQQbk_wS5S6qoVhKpv-2BMz-2BxWRmwHzYgjAp60g4yTcGkFgZLAoGcZNozKoaIpi55TEhH428ETTWiv49JO9Zv9EnwvZTsKx1iZi3qaRC5w-2BfkWXIFAxuPWbRyQ0n0eXRayUY-2BrDyqKXKexylm8q7XkoEvGP23V0h53A1XuzQ3zWyh1wTJVMQ66cE9nPW5YgepteWAZLPEo-2Fdr-2BYBUGkGK7Z0k29WN4cafMH8ZbyR7-2BEa9-2BOs941Uc3Mgbl-2BSUx2yVZEkZmz10YWp2-2FqwjNBS8ej-2BAY3XbcC1hI9UMx7hqgr8qQ4iaakxIeUC3CpbAQrVBHNwiQgxmwxVpYoHEhecE9gvPX724mFD-2BgQ99jw-2F8FeiAIJf6YLQQgy2e-2FQfnnlSAwv-2F9QqhMiGNQ2s7B2DNmhY9vCYfgQ-3D-3D)**.** Spaces fill up FAST, so take what's available.
2. Look for your confirmation email
3. Follow the remaining steps (2-5) at [**drnealsmoller.com/vax**](https://trk.klclick1.com/ls/click?upn=9McQJaaJqikCa4D1Pz44IAIBQKOB771lb1BXYscjKSze31QATrSn4VLwPt9ALpoJL-2FZf83pgHjHAHzb5ScMKsoIcVFGPCrt9PpqR2E2foWmirnxqDWJfjGdW46VAo-2B7IpkfeaLnR9HtURcI6-2Fy-2FGRoC0ETmMYFoi3zC1NlHV6HU-3Dv0iu_wS5S6qoVhKpv-2BMz-2BxWRmwHzYgjAp60g4yTcGkFgZLAoGcZNozKoaIpi55TEhH428ETTWiv49JO9Zv9EnwvZTsKx1iZi3qaRC5w-2BfkWXIFAxuPWbRyQ0n0eXRayUY-2BrDyqKXKexylm8q7XkoEvGP23V0h53A1XuzQ3zWyh1wTJVMQ66cE9nPW5YgepteWAZLPEo-2Fdr-2BYBUGkGK7Z0k29WN5tG9YspEMBsecXYdQ-2Byo7-2FPB6JWyLRJZ915Ya-2FyRikmNHHP81XtuxNuirv5tPhLAZVDwan3M4e16FEHP1yajjK9vxerxy1AIw5YYxF0h-2Fh1N4KlXT5Ll2vU2uSkgzXWvi9zEgQkhmxoh4BiG1rwvBhYKq-2BWdUTiKByuQgKRJAXIWrtw0wwfcB88Kwgy-2B1eutA-3D-3D)

Please note:

* We CANNOT prioritize our patients over anyone else, so you must act fast to get a spot
* All doses (and extra) will be accounted for
* No walk-ins
* We are very sorry if you experience technical difficulties.
* Due to the high demand, our staff cannot troubleshoot individual problems, nor can we give doses if something went wrong with submission.

We will be monitoring submissions very closely.

INCLUDE ALL IN AN EFFORT text and below!

# If No Doses Available/No Clinic This Week:

SUBJECT: NO COVID CLINIC THIS WEEK

We have NO DOSES to allocate to a clinic this week. Sorry gang.

INCLUDE ALL IN AN EFFORT text and below!

# Content to Include Weekly For Communication: ”In An Effort”

In an effort to help ease anxieties and uncertainties, we will be, each Monday, emailing our waitlist. You will see what we did here "NO COVID CLINIC THIS WEEK" or, you will see "DOSES AVAILABLE, RESERVE YOUR SPOT NOW" as the subject.

Each week we'll include basic questions and answers, because clear communication via repetition is important right now. Here goes…

**How to get answers**

All questions are answered at drneal.co/vax. Please refer to this before asking any questions to our staff.

Please email any questions to vaccine@drnealsmoller.com. Do not call the store.

Please click this link to get our FAQ document, updated weekly.

**Can I get my immunization from you?**

Currently, NYS is mandating pharmacies to focus ONLY on patients 65 or older. Even though many are eligible, we can ONLY immunize people who are currently 65 or older.

**If I'm not 65, should I be on your waitlist?**

Sure! We're compiling a big list, and we will notify all who are eligible when we have doses. If you add your name to the list now and the rules change where we CAN immunize younger than 65, you'll be notified right away!

**When will you let us know you have doses?**

It seems that we will know by Saturday morning if we are allocated doses by the state.

We can't announce right away; we must plan our clinics and week ahead.

We will take the weekend to plan, and then announce on Monday if we do or do not have doses, and what action to take next if we do.

There will be NO SET TIME for our Monday email, for now.

**Why haven't you been getting doses?**

The well is dry, folks. We aren't getting any because there aren't any.

We have received, to date, nearly 10x almost every other provider in the county. We must count ourselves lucky in that regard.

The supply is turning a corner nationally. Doses will be readily available within 4-8 weeks, so we'll be plenty busy immunizing soon.

**Unsubscribing from this list/Other list inquiries**

Please don't email us asking to remove us from this list. There is an UNSUBSCRIBE link on each email; just remove yourself if and when you want.

If you want to know if you are on this list, you are already if you're reading this. If you're still confused, phone a friend, or just re-register at drneal.co/vax.

**Parting Words of Wisdom**

I know everyone’s anxious. Clawing and scratching for doses, worrying, letting the anger take over will NOT make the next 4-8 weeks very enjoyable. Plus, it’s snowing a lot so everything stinks already.

Chill. Deep breath. Fingers crossed. If you luck out, you do. If not, no stress. You WILL be vaccinated by June, I promise.

**Media Coverage**

We've been on and in everything, it seems! Check out Dr. Neal in the following media:

Neal on NBC News

<https://www.nbcnews.com/news/us-news/small-pharmacies-are-crucial-vaccine-distribution-it-could-cost-them-n1257527>

<https://www.kmjnow.com/news/small-pharmacies-feeling-financial-pinch-of-giving-covid-19-shots/>

<https://www.nbcnews.com/news/morning-briefing/biden-secures-more-vaccines-can-he-distribute-them-plus-trump-n1257603>

Neal on WAMC/NPR

<https://www.wamc.org/post/woodstock-pharmacist-celebrates-each-shot-vaccine-demand-outpacing-supply>

Neal in Hudson Valley One

<https://hudsonvalleyone.com/2021/01/19/at-woodstock-clinic-vaccine-demand-eclipses-supply/>

<https://hudsonvalleyone.com/2021/02/12/ulster-seniors-face-difficulty-navigating-vaccination-process/>

<https://hudsonvalleyone.com/2021/02/04/saugerties-could-host-vaccination-site/>

Neal in the Southern Ulster Times

[http://timeshudsonvalley.com/stories/traveling-apothecary,23701](http://timeshudsonvalley.com/stories/traveling-apothecary%2C23701)?

Neal in Times Herald Record

<https://www.recordonline.com/story/news/local/2021/02/04/covid-19-vaccine-orange-sullivan-ulster-appointments/4389122001/>

Neal in Daily Freeman

<https://www.dailyfreeman.com/news/local-news/ulster-county-allotment-of-coronavirus-vaccine-likely-to-rise-ryan-says/article_3e88e07e-6190-11eb-82ec-8f56091d1c9c.html>

<https://www.dailyfreeman.com/news/local-news/ulster-county-gets-largest-vaccine-allotment-yet-as-covid-death-toll-climbs/article_132afb6c-600d-11eb-8b84-f3d6b4f5fa05.html>